



## Pierre-François LELAURAIN

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Date of arrival at EM Strasbourg Business School: 1996



### /// Education

Doctorant en sciences de gestion  
DEA Stratégie et Finances IAE Aix-en-Provence, 1992

### /// Research Topics

Business Management, Competitive Intelligence, Strategic Management of  
Hi-tech Firms, Patenting and Corporate Strategy

### /// Intellectual contributions

#### CHAPTERS IN TEXTBOOK

«Barriers to imitation - Empirical Analysis of Young Innovative  
Enterprises in high technology Industries: The French Perspective», in:  
R. Oakey, W. During, P. Chapman, *New Technology-Based firms in the  
1990s*, vol.V, Londres, 1998.

#### WRITTEN CASES WITH INSTRUCTIONAL MATERIALS

*L'industrie de la carte à puce dans le monde en 1995*, Centrale des Cas et  
des Media pédagogiques, Paris, 1995 (in coll. with PX. Meschi).

#### PAPERS PRESENTED AT INTERNATIONAL ACADEMIC CONFERENCES

«Étude de l'efficacité des barrières à l'imitation dans le cas des jeunes  
entreprises de haute technologie», *Congrès AIMS*, Lille, 1996, (in coll. with  
PX. Meschi).

#### PAPERS PRESENTED AT NATIONAL ACADEMIC CONFERENCES

«Strategic Model of Sustainable Growth, Technological Risk and  
Corporate Governance», *Worldwide Congress of Socio-economics*,  
Vienna, 1999.

#### WORKING PAPERS

*Strategic Model of Sustainable Growth, Technological Risk and  
Corporate Governance*, CESAG, Strasbourg, 1999 (in coll. with F. Roth).

#### ADMINISTRATIVE AND ACADEMIC RESPONSIBILITIES

- Coaching students taking part in business game and strategy
- Competitions

#### MAIN COURSE(S) TAUGHT AT EM STRASBOURG BUSINESS SCHOOL

- Analysis and Strategic Management
- Economic Intelligence
- Management simulation and simulation on an international level