Philippe ALART
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Date of arrival at EM Strasbourg Business School: 2005

/// Education

DU Distech, IECS Strasbourg
BCAE (cadres), IAE Strasbourg
DEA en sciences de gestion, IAE Nancy

/// Research Topics

Commerce Distribution

/// Intellectual contributions

CHAPTERS IN TEXTBOOKS

«**Preface**», *in:* J. Dioux, M. Dupuis, *La Distribution : Stratégie et Marketing des Groupes de Distribution,* Pearson, 2005.

Administrative and academic responsibilities

Head of 'Licence Professionnelle 'Commerce et Distribution'- Distech
General Secretary of the Distech network

Main Course(s) taught at EM Strasbourg Business School

Knowledge of the Distribution Industry
Distribution Marketing
Logistics