Marjorie LECERF

ASSOCIATE PROFESSOR, Ph.D.
University of Strasbourg
Centre d'Etudes des Sciences Appliquées à la Gestion
CESAG research Center
marjorie.lecerf@em-strasbourg.eu
+ 33 (0)3 68 85 80 00

Date of arrival at EM Strasbourg Business School: 2008

/// Education

Docteur ès Sciences Economiques, Université Panthéon Sorbonne, Paris I, 2006
École de Management Grenoble, Spécialité Management stratégique, Finance, et Commerce International, 2001/2003
Bachelor in Business, Spécialité Stratégie et Commerce International, London Guildhall University, 2001

/// Research Topics

Managerial Economics

/// Intellectual contributions

RESEARCH MONOGRAPHS

Les petites et moyennes entreprises face à la mondialisation, Micro-Application, 2007 (in coll. with C. Sparfel).

PUBLICATIONS IN TRADE JOURNALS

«**Small and medium enterprises: a positive integration to globalization»,** *Ressources humaines et management,* juin 2007.

STUDIES AND REPORTS COMMISSIONED BY COMPANIES AND GOVERNMENT AGENCIES

French economy internationalization, Rapport OSEO, 2008.

DOCTORAL THESIS COMPLETED

Les petites et moyennes entreprises face à la mondialisation, Université Panthéon Sorbonne, Paris I, Maison des Sciences Économiques, 2006.

Administrative and academic responsibilities

Head of transboundary Master's Entrepreneurship for SMEs

Main Course(s) taught at EM Strasbourg Business School

Managerial Economics