# Christophe LEJEUNE

**ASSOCIATE PROFESSOR, PH.D.**
**University of Strasbourg**
**Centre d'Études des Sciences Appliquées à la Gestion**
**CESAG Research Center**
**christophe.lejeune@em-strasbourg.eu**
**+ 33 (0)3 68 85 83 67**
**Date of arrival at EM Strasbourg Business School: 2009**

## /// Education

Ph.D. in management, Université catholique de Louvain, 2009
DEA in business, Université catholique de Louvain, 2005
Management Engineer, Université catholique de Louvain, 2003

## /// Research Topics

Strategic management, organization theory, Quality norms, processes and management, Change management

## /// Intellectual contributions

### PEER REVIEWED JOURNAL ARTICLES

**«Organizational culture and effectiveness in business schools: a test of the accreditation impact»**, *Journal of Management Development,* 2009 (in coll. with A. Vas).

### PAPERS PRESENTED AT INTERNATIONAL ACADEMIC CONFERENCES

**«Building a corporate brand in a management school: the role of accreditation process»,** *Academy of Marketing – 5th International colloquium on Brand, Corporate identity and reputation special interest group,* 1-3 September 2009, Cambridge, United Kingdom.

**«CSR as a tool for corporate branding and stakeholders' identification»,** *Academy of Marketing – 5th International colloquium on Brand, Corporate identity and reputation special interest group,* 1-3 September 2009, Cambridge, United Kingdom (in coll. with K. De Roeck).

**«Organizational learning and capabilities: an integrative conceptual framework»,** *EURAM,* Liverpool, 2009.

«**Business schools on the move to accreditation: towards an identity dynamics model»,** *EGOS,* Amsterdam, 2008 (in coll. with A. Vas).

«**Towards an identity change model for business schools: the case of accreditation process»,** *AoM, Anaheim,* California, 2008 (in coll. with A. Vas).

«**Strategic change and identity dynamics: a knowledge-based view»,** *Strategic Management Society annual international conference,* 2008 (in coll. with A. Vas).

**«Building a Change Model for Certification: an Identity-based View»,** *EURAM,* Ljubljana (Slovenia), 2008 (in coll. with A. Vas).

**«Construction d'un modèle de changements identitaires : le processus d'accréditation au sein des écoles de gestion»,** *AIMS,* Nice Sophia Antipolis, 2008 (in coll. with A. Vas).

«**Performance et culture organisationnelle des écoles de gestion : une étude exploratoire»,** *AIMS,* Montréal, 2007 (in coll. with A. Vas).

**«La gestion du changement à l'université : une approche interprétativiste»,** *AIMS,* Montréal, 2007 (in coll. with A. Vas).

«**Implementing the Bologna Reform in a Belgian University: a diachronic approach of professors' reactions to change»,** *EIASM - 2nd Workshop on the process of university reform,* Venice, 2006 (in coll. with A. Vas).

**«Exploring reluctance to change in the Bologna Process at the university»,** *EGOS,* Ljubljana (Slovenia), 2004 (in coll. with A. Vas).

### PAPERS PRESENTED AT RESEARCH FACULTY SEMINARS

**«An identity-based view of organizational change: the accreditation process within European Business Schools»,** *ODC Doctoral Consortium,* Academy of Management, Anaheim, 2008.

**«Impact d'un processus d'assurance qualité sur l'efficacité organisationnelle : une approche par les ressources»,** *Consortium Doctoral, HEC,* Montréal, juin 2007.

### WORKING PAPERS

***Construction d'un modèle de changements identitaires : le processus d'accréditation au sein des écoles de gestion,*** CRECIS, 2009 (in coll. with A. Vas).

***A change model for certification: an identity-based view,*** CRECIS, 2008 (in coll. with A. Vas).

***Performance et culture organisationnelle des écoles de gestion internationales,*** CRECIS, 2007 (in coll. with A. Vas).

***La gestion du changement à l'université : une approche interprétativiste,*** CRECIS, 2007 (in coll. with A. Vas).

***Implementing the Bologna reform in a Belgian University: a diachronic approach of professor's reactions to change,*** CRECIS, 2006 (in coll. with A. Vas).

### PUBLICATIONS IN TRADE JOURNALS

**«Information, enjeu de pouvoir»,** *La Libre Entreprise* 30, août 2008 (in coll. with Y. De Harlez).

**«Piloter l'organisation publique»,** *La Libre Entreprise,* juin 2007 (in coll. with Y. De Harlez).

«**Égalitarisme vs élitisme : un faux débat ?»,** *La Libre Belgique,* février 2007.

**«L'ère de la performance»,** *La Libre Entreprise,* décembre 2006.

### PUBLICATIONS IN HOUSE JOURNALS

**«La qualité dans l'enseignement : le paradoxe d'un mythe complexe»,** *Le Soir,* juillet 2009.

### DOCTORAL THESIS COMPLETED

***Organizational change in higher education: an identity-based view,*** Université catholique de Louvain, 2009.

### MAIN COURSE(S) TAUGHT AT EM STRASBOURG BUSINESS SCHOOL

Strategic management
Organization theory