Babak MEHMANPAZIR

ASSOCIATE PROFESSOR, *MAÎTRE DE CONFÉRENCES*, Ph.D.
ASSOCIATE DEAN FOR PROGRAMME GRANDE ÉCOLE
University of Strasbourg
Research Center
Centre d'Études des Sciences Appliquées à la Gestion
CESAG Research Center
babak.mehmanpazir@em-strasbourg.eu
+ 33 (0)3 68 85 85 61
Date of arrival at EM Strasbourg Business School: 1997

/// Education

Doctorat ès économie, Université Louis Pasteur 1996
D.E.A. sciences de gestion, Université Louis Pasteur 1991
Maîtrise d'Économétrie, Université Louis Pasteur 1990

/// Research Topics

Business Policy, International Strategy, Enterpreneurship

/// Intellectual contributions

PEER REVIEWED JOURNAL ARTICLES

«Une analyse cognitive du concept de vision entrepreneuriale», *Revue Internationale de Psychosociologie* 32, 2008 (in coll. with F. Creplet).

«Consultants and experts in management consulting firms», *Research Policy* 30, 2001 (in coll. with F. Creplet, O. Dupouet, F. Kern, F. Munier).

«Dualité organisationnelle et gouvernement d'entreprise, le rôle de l'entrepreneur», *Cahiers d'Économie de l'Innovation* 12, 2000 (in coll. with P. Cohendet, F. Kern, F. Munier).

«Knowledge Co-ordination, Competence Creation and Integrated Networks in Globalised Firms», *Cambridge Journal of Economics* 23, n°2, 1999 (in coll. with P. Cohendet, F. Kern, F. Munier).

CHAPTER IN TEXTBOOK

«Quels leviers pour favoriser l'entrepreneuriat des PME?», *in: Les hommes et le Management : des réponses à la crise. Mélanges en l'honneur de Sabine Urban,* Ouvrage coordonné par Michel Kalika, Economica, octobre 2009, pp. 250-265 (in coll. D. Siegel).

CHAPTERS IN RESEARCH BOOKS

«Une analyse cognitive du concept de vision entrepreneuriale», *in: L.J. Filion, C. Bourion, Les représentations entrepreneuriales, Economica,* Paris, 2008 (in coll. with P. Cohendet, F. Kern, F. Munier).

«Routines, Structure of Governance and Knowledge-Creating Processes», *in: J. Lesourne et A. Orléan, Advances in Self-Organization and Evolutionary Economics, Economica,* Paris, 1998 (in coll. with P. Cohendet, F. Kern, F. Munier).

«Networks Competition under Local Interaction and Behavioral Learning», *in: P. Cohendet, P. Llerena, H. Sthan et G. Umbauher, Networks, local interactions and global phenomena, Springer-Verlag,* 1998 (in col. with N. Jonard et P. Llerena).

PAPERS PRESENTED AT INTERNATIONAL ACADEMIC CONFERENCES

«La formation en innovation et le rapprochement de la recherche et de l'industrie : le cas du programme Ingénierie de Projets Innovants», *19e conférence de l'IPSIM, T*ours, juin 2008 (in coll. with S. Cullmann).

«Why Knowledge Management is important?», *Conférence internationale du management des nouvelles technologies d'information et de communication,* janvier 2005, Téhéran, Iran.

«Firmes globales et structures duales d'organisation», *document de recherche BETA, n°199-08,* avril 1999 (in coll. with P. Cohendet, F. Kern, F. Munier).

«Knowledge Creation Process and Self-organization: Implications for a Knowledge-based Management Theory», *Limburg University Conference Uncertainty, Knowledge and skill,* 1997 (in coll. with F. Munier).

«Mode of Governance and Knowledge Creation Process: the Contribution of Nonaka's Model», *14e Annual Conference of Euro-Asia Management: Asian Firms Looking Towards the Global Market,* 1997 (in coll. with P. Cohendet, F. Kern, F. Munier).

«Knowledge Coordination, Competence Creation and Integrated Networks in Globalized Firms», *EMOT Workshop - European Foundation Science, Newcastel, UK,* 1997, (in coll. with P. Cohendet, F. Kern, F. Munier).

«Globalization and Multinational Firms», *European Institut for Advanced Studies in Management - Workshop,* Brussels, Belgium, 1992 (in coll. with M.J. Ledoux, P. Llerena).

PAPERS PRESENTED AT NATIONAL ACADEMIC CONFERENCES

«Intégration et impact des réseaux de télécommunication dans l'industrie chimique», *3e colloque de l'A.I.M, Management innovant, virtualité et systèmes d'information,* Strasbourg, 1997 (in coll. with P. Cohendet, F. Kern).

«Globalization and the Strategy of the Firm», *Congrès de l'AFSE,* Paris, 1997 (in coll. with M.J. Ledoux, P. Llerena).

«Structure de gouvernance, routines et compétences : une approche évolutionniste», *XLVe Congrès AFSE,* Paris, 1996 (in coll. with P. Cohendet, F. Kern, F. Munier).

WORKING PAPERS

Une analyse du concept de vision entrepreneuriale, BETA, 2000 (in coll. with F. Creplet).

Knowledge Creation Process and Self-organization: Implications for a Knowledge-based Management Theory, BETA, 1999 (in coll. with F. Munier).

Firmes globales et structures duales d'organisation, BETA, 1999 (in coll. with P. Cohendet, F. Kern, F. Munier).

WRITTEN CASES WITH INSTRUCTIONAL MATERIALS

Changement Organisationnel et Impact du Système d'Information au sein de la Fondation C.C.R., Centrale de Cas et de Médias Pédagogiques, Paris, 2004, (in coll. with T. Schebath).

STUDIES AND REPORTS COMMISSIONED BY COMPANIES AND GOVERNMENT AGENCIES

Advanced, and High Secure Mobile Platform to Support the Digital Economy, European commission, IST Programme (2002-2005), 2005.

Electronic Commerce Measurement Through Intelligent Agents, European Commission, IST Programme (2001-2003), 2003.

Virtual Library for Computer Assisted Training Statistics, European Commission, IST Programme (2000-2003)2003.

Technology and Infrastructure Policy in the Knowledge-Based Economy, European Commission, 2001.

Observatoire des Entreprises Moyennes en Europe, European Commission, 2001.

Statistical Measurement of Output and Impact Indicators of the R&D Process, European Commission, 1997.

Nouvelles Technologies d'Information et de Communication dans les industries chimique et pharmaceutique, France Telecom, 1996 (in coll. with P. Cohendet, F. Kern).

Electricity Generation in France: Some Characteristics, European commission - MUST Project (in coll. with F. Desmartin, D. Llerena).

ADMINISTRATIVE AND ACADEMIC RESPONSIBILITIES

Associate Dean for «Programme Grande École» since 2008
Member of the EM Strasbourg Business School Board

MAIN COURSE(S) TAUGHT AT EM STRASBOURG BUSINESS SCHOOL

Strategic Analysis
Organization of Management simulation
International
Implementation of Educational partnerships between schools and companies
Definition of study programs for master students